



PROPOSAL

SPONSORSHIP PROPOSAL

GOLDENDATE SCIENCE AND ROBOTICS CLUB

gsrcclub@gmail.com

Kathmandu, Nepal

SPONSORSHIP PROPOSAL

Event Title: BotX 2025: Build. Battle. Boost.

Organized by: GoldenGate Science and Robotics Club (GGSRC)

Location: Kathmandu, Nepal

Target Audience: Students from Grades 11 & 12 (secondary school Level)

Estimated Attendance: about 1000+ Active Audience, 48 Workshop Participants, 20–30 RoboRace Teams

1. INTRODUCTION

GoldenGate Science and Robotics Club (GGSRC) proudly presents **BotX 2025: Build. Battle. Boost.**, the first-ever student-led robotics workshop and racing event in Nepal tailored specifically for high school students. BotX is not just an event. It is a movement — a groundbreaking step forward in empowering the youth of Nepal through hands-on technology education, robotics design, and real-world problem-solving.

Scheduled over two action-packed days, BotX 2025 is Nepal's inaugural inter-school robotics challenge of this scale, wholly organized and run by secondary-level students. The mission of BotX is simple yet powerful: to inspire innovation, cultivate engineering talent, and build a collaborative tech future for Nepal.

This proposal is a detailed invitation to esteemed organizations and companies to become a part of this transformative journey. With your support, we can build a platform that will ignite the minds of tomorrow's tech leaders and position your brand as a forward-thinking patron of STEM education in Nepal.

2. ABOUT GGSRC (GoldenGate Science and Robotics Club)

GoldenGate Science and Robotics Club (GGSRC) is a student-run STEM and innovation club operating out of GoldenGate International College, Kathmandu. It is composed of highly driven students from Grade 11 and 12 who are passionate about robotics, electronics, AI, embedded systems, aviation, and real-world technological applications.

Our Vision:

To shape the next generation of engineers, innovators, and problem-solvers by building a culture of research, experimentation, and technological excellence from the high school level.

Club Milestones and Achievements:

- Winner - JEC Tech Fair (Project Demonstration)
- 2nd Place - Yantra Robotics Competition
- 3rd Place - Young Scientist Summit
- Top 5 - Celesta IIT Patna

- Finalist - IIT Bombay Tech Fest
- Participated in KU Air Show

Past Collaborations:

- Coca-Cola (Cyberutsav)
- Dream Build IT solutions pvt ltd (Hardware Support)
- Dot Studios (Design & Branding)
- Kathmandu University
- WorldLink Communications pvt ltd

Club Activities:

- Robotics Competitions
- STEM Workshops and Training Programs
- Disaster Management Tech Projects
- Hackathons and Ideathons
- Research & Development in AI, IoT, and Aerospace

We focus on real-world applications with current projects such as autonomous rescue robots, VTOL UAVs, and health monitoring wearables using AI.

3. ABOUT BOTX 2025

BotX 2025: Build. Battle. Boost. is designed as a two-day educational and competitive event:

Day 1: Robotics Workshop

- Participants: 48 students (12 teams of 4)
- Modules: Basic electronics, Arduino programming, sensor integration, chassis design, obstacle logic
- Mentors: Trained student leaders + invited alumni/industry experts
- Outcome: Each team builds a functioning racing bot

Day 2: RoboRace Championship

- Open Competition: Additional 10-15 TEAMS
- Challenge: Navigate the bot through a complex race arena with speed and accuracy

- Prizes: Trophies, hardware vouchers, and exclusive sponsor merchandise
- Audience: 1000+ active participants including students, faculty, and media

BotX is a highly interactive, youth-centric event that blends engineering rigor with competitive excitement, and it is the first initiative in Nepal to bring this experience to school students on this scale.

4. OBJECTIVES & IMPACT

Why BotX Matters:

- **Hands-On Learning:** Replaces passive classroom education with active construction and logic-building experiences.
- **Peer Empowerment:** Organizers and participants are students, breaking traditional barriers and promoting student leadership.
- **STEM Promotion:** Encourages enrollment in engineering and technology fields.
- **Startup Mindset:** Teaches prototyping, iteration, and product testing.

Impact for Nepal:

- Promotes innovation and engineering literacy in high schools
- Builds a pipeline for future tech talent
- Supports Nepal's growing maker culture
- Fosters gender-inclusive tech spaces with dedicated female participation teams

5. AUDIENCE PROFILE & SPONSOR VISIBILITY

Demographics:

- **Age Group:** 15–18 years
- **Academic Background:** Science (+2) stream
- **Tech Fluency:** Arduino, Python, Raspberry Pi, sensors, etc.
- **Institutions:** Students from 30+ Kathmandu-based schools and colleges
- **Extended Audience:** Parents, teachers, tech professionals

Psychographics:

- Curious, motivated, and digitally active

- Active on YouTube, Reddit, Instagram, and Discord
- Interested in gadgets, coding, competitions, and innovation

Visibility Opportunities:

- Logo on all posters, banners, social media
- Booth setup at event
- Speaking opportunity during prize distribution
- Custom branded awards/trophies
- Logo on certificates, merchandise, and race kits
- Spotlight reels and digital content mentioning sponsors

6. SPONSORSHIP TIERS

Tier	Contribution (NPR)	Benefits
Title Sponsor	15,000+	Event named "BotX powered by [Brand]", logo on all materials, keynote option, large booth
Gold Sponsor	10,000+	Logo on banners, certificates, T-shirts, shout-outs, booth
Silver Sponsor	5,000+	Logo on selected materials and certificates
In-kind Sponsor	Custom	Acknowledgement and custom exposure depending on contribution (e.g., hardware, food, drinks)

7. BUDGET OVERVIEW

Item	Estimated Cost (NPR)
Workshop Kits	30,000
Arena Setup	5,000
Medals & Trophies	8,000
Publicity	15,000
Hospitality	12,000
Tech & Media	8,000
Miscellaneous	7,000
Total	80,000+

8. HOW YOUR BRAND BENEFITS

- **Lead Generation:** Connect with 1000+ students and parents in one space
- **Talent Pipeline:** Early access to young minds who could become interns, engineers, ambassadors
- **Positive CSR:** Visible investment in youth, STEM education, and innovation
- **Marketing Buzz:** Unique event that will be covered on social media and media outlets

Your brand will be seen as a pioneer in supporting Nepal's first student-led robotics education initiative at the school level.

9. CALL TO ACTION

We invite you to become a founding partner of Nepal's next major robotics milestone.

This is your chance to:

- Inspire hundreds of students
- Contribute to STEM growth

- Receive exclusive brand exposure
- Be part of history

Let's **Build. Battle. Boost.** the future of Nepal's technology landscape — together.

Contact Us

GoldenGate Science and Robotics Club (GGSRC)

Email: ggsrclub@gmail.com

Phone: 9746412576

Instagram: ggsrc_club_official

Facebook: GoldenGate Science and Robotics Club

Some glimpses of events organized by us:



